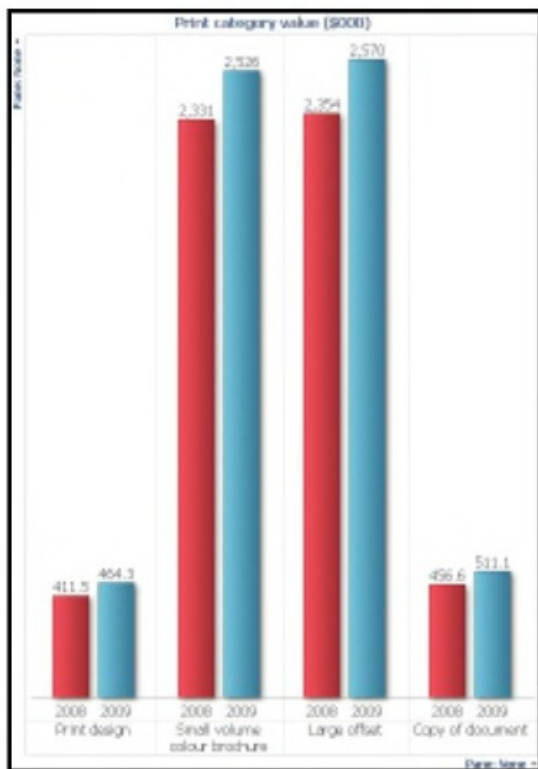
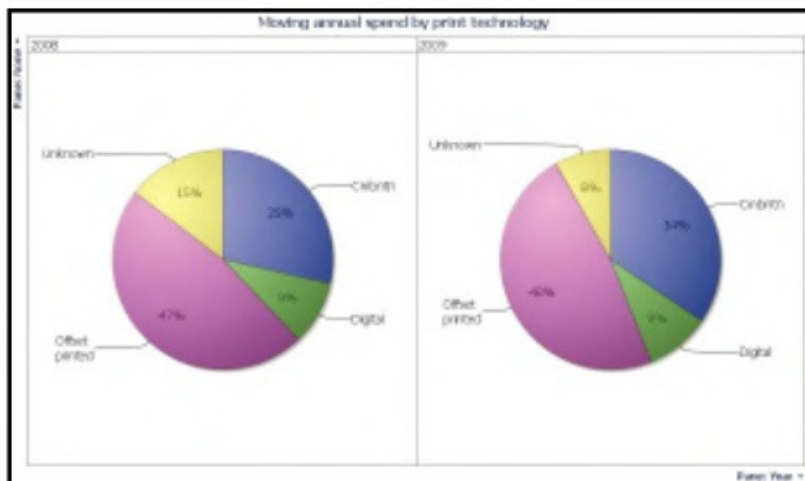


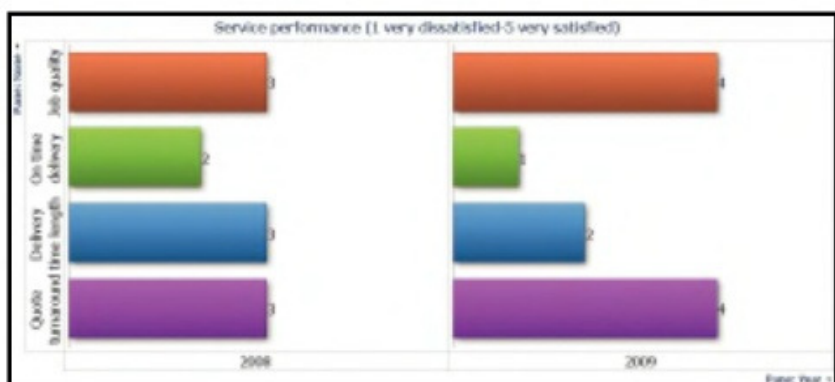
Category Management Dashboard

Purchasing print

Despite the increasing reliance on electronic media, the print industry is still a dynamic one, with change accelerating as consumption patterns and technology change. Procurement professionals responsible for managing this increasingly complex and costly category need rapid access to information, from summary overviews to specific details, to help them deliver value for money. Management dashboard reports can support them and their internal stakeholders. Here are four basic metrics for possible inclusion in a print category management dashboard.



Print category	Own price	Benchmarked price
Print design 5 lines	86	71
Small volume colour brochure	1.21	1.35
Large offset	4,025	4,195
Copy of document	3.2	2.68



Should you have any queries regarding travel management dashboards, contact pi@pibenchmark.com.au

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